

Requested FY 2001 HQs Outreach Budget

05/23/00

Items requested under HQs outreach	Budget
PUBLIC AFFAIRS COMMITTEE Proposed Budget	
Media training in Silver Spring and 2 other labs	\$5,000.00
Communications project with national fast food chain to promote NOAA Research/Sea Grant programs	\$10,000.00
Research theme bookmarks -- design and production	\$3,000.00
Production of b-roll for NSSL	\$10,000.00
Production of b-roll for PMEL, GLERL, and other lab	\$9,000.00
Boulder labs' share of triagency brochure	\$4,000.00
Boulder lab information brochure	\$3,000.00
Rolodex card for reporters --design and production	<u>\$1,000.00</u>
Subtotal public affairs	\$45,000.00
WEB TEAM COMMITTEE Proposed Budget	
NSSL Webmaster	\$16,000.00
Web Team travel and training	<u>\$3,000.00</u>
Subtotal web	\$19,000.00
EDUCATION COMMITTEE Proposed Budget	
Three 2001 Education posters -- design and production	\$13,000.00
Travel: Sea Grant Educators to NOAA Research labs	\$6,000.00
Travel: Sea Grant Educators meeting at NSTA in St. Louis	\$3,000.00
Travel: Ed Committee to Sea Grant Educators meeting	\$2,000.00
Summer Support of Teachers in Labs	<u>\$4,000.00</u>
Subtotal education	\$28,000.00
UNIVERSITY PARTNERSHIPS COMMITTEE Proposed Budget	
Two Sea Grant and NOAA Research Lab Meetings	\$10,000.00
Travel by Joint Institute and NURP staff to SG/Labs meetings	<u>\$5,000.00</u>
Subtotal university partnerships	\$15,000.00
HEADQUARTERS ACTIVITIES Proposed Budget	
Congressional Site Visits	\$30,000.00
Outreach Travel (Travel to Annual meeting for BEA staff and invitees)	\$8,000.00
Outreach Hotel	\$2,000.00
Newsletter	\$3,200.00
Brochure(was \$20,000)	\$10,000.00
Outreach Materials for HQs to hand out (rulers, bookmarks, etc)	\$5,000.00
Subtotal headquarters activities	\$58,200.00
TOTAL 2001 HQs OUTREACH REQUEST	\$165,200.00